NBAA



A review of aircraft accidents commonly reveals that a series of events were allowed to develop well before the actual accident. If aviation personnel can break that chain of events, accident occurrences become less likely. This twoday course will help all aviation-related personnel develop ways to recognize potential contributing links to an accident and develop individual safety nets to prevent errors. The primary goal of this course is to increase safety awareness, reduce errors and ultimately improve business profitability. Pricing as follows: \$975 for Members and \$1,125 for non-Members and includes registration for NBAA2014.

#### 8:00 A.M. - 5:00 P.M.

PDP Course: Community Relations Location: Orange County Convention Center, Room \$330D

This Course is designed for flight department personnel who will be involved in or are interested in community relations and public relations issues.Various areas of community iteration with the flight department are presented, including community service opportunities,

## 67<sup>th</sup> Annual Meeting & Convention

## MEETINGS AND EVENTS PREVIEW

## Saturday, October 18

12:00 P.M. - 5:00 P.M. Exhibitor Registration Open Location: Orange County Convention Center

## Sunday, October 19

8:00 A.M. - 5:00 P.M. Exhibitor & Press Registration Open Location: Orange County Convention Center

#### 8:00 A.M. - 5:00 P.M.

PDP Course: Aviation Human Factors (Day 1 of 2) Location: Orange County Convention Center, Room S330B

community concerns, noise abatement, environmental issues, airport administration and mediation strategies. Pricing as follows: \$575 for NBAA Member and \$725 for non-Members and includes registration for NBAA2014.

#### 8:00 A.M. - 5:00 P.M.

PDP Course: Emergency Response Planning Workshop (Day 1 of 2)

Location: Orange County Convention Center, Room S330A

Every aviation department should have the ability to implement its emergency response plan at a moment's notice. This practical, two-day workshop will help your company be prepared in the event of a worse-case scenario, give you the knowledge needed to put together an effective response and provide tips for updating your company's emergency response plan at least every other year. Participants will learn the issues involved in aviation-related disasters, which can also readily be applied in non-aviation events. Pricing as follows: \$1,350 for Members and \$1,525 for non-Members and includes registration for NBAA2014.



#### 8:00 A.M. - 5:00 P.M.

PDP Course: Management Fundamentals for Flight Departments (Day 1 of 2)

Location: Orange County Convention Center, Room S330C This two-day workshop gives flight department managers key information about safe operations, regulatory compliance, basic management practices, budgeting and accounting, cost controls, vendor selection and tracking, records and reports, planning for the future and other issues. Other topics covered in the workshop include: personnel issues, internal and external communications, case studies, templates and forms and checklists that are useful in daily flight management. Pricing as follows: \$975 for Members and \$1,125 for non-Members and includes registration for NBAA2014.

#### 8:00 A.M. - 5:30 P.M.

NBAA Tax, Regulatory & Risk Management Conference (Day 1 of 2)

Location: Orange County Convention Center, Room S320E/F/G

Attend the NBAA Tax, Regulatory & Risk Management Conference on October 19–20 at the Orange County Convention Center in Orlando, FL, where business aviation



professionals learn the latest strategies for complying with tax, legal and regulatory issues. If you are new to these issues or are looking to build on existing knowledge, this conference brings together experts to review building blocks and provide indepth coverage of emerging topics. Obtain the tools to structure ownership and operation of business aircraft to maximize deductions while managing FAA, IRS and state tax issues. Also learn how to prepare for challenges, such as IRS audits and complying with regulatory issues arising from personal use of a business asset. Finally, case studies will review economic and operational goals to identify optimal aircraft utilization strategy. Register by October 3 for the early bird NBAA Member price of \$1,225 which includes NBAA2014 registration.

#### 9:00 A.M. - 6:00 P.M.

Exhibitor & Press Registration Open Location: Orange County Convention Center

### Monday, October 20

#### 7:30 A.M. - 5:00 P.M.

Inspection Authorization (IA) Renewal Course Location: Orange County Convention Center, Room S329 This course will include multiple presentations by subject matter experts on the latest information in regulatory and maintenance trends in aviation maintenance. This Inspection Authorized Renewal Course meets the requirements of FAA part 65.93,a,4. FAA Course Acceptance Number: C-IND-IM-121126-K-006-001, Expires 2-28/2015. A separate payment, which does not include registration for NBAA2014, is required for this course. Registration fee: \$225.

#### 7:45 A.M. - 5:00 P.M.

NBAA Tax, Regulatory & Risk Management Conference (Day 2 of 2) Location: Orange County Convention Center, Room S320E/F/G

Attend the NBAA Tax, Regulatory & Risk Management Conference on October 19–20 at the Orange County Convention Center in Orlando, FL, where business aviation professionals learn the latest strategies for complying with tax, legal and regulatory issues. If you are new to these issues or are looking to build on existing knowledge, this conference brings together experts to review building blocks and provide in-depth coverage of emerging topics. Obtain the tools to structure ownership and operation of business aircraft to maximize deductions while managing FAA, IRS and state tax issues. Also learn how to prepare for challenges, such as IRS audits and complying with regulatory issues arising from personal use of a business asset. Finally, case studies will review economic and operational goals to identify optimal aircraft utilization strategy. Register by October 3 for the early bird NBAA Member price of \$1,225 which includes NBAA2014 registration.

#### 8:00 A.M. - 5:00 P.M.

Attendee, Exhibitor & Press Registration Open Location: Orange County Convention Center

#### 8:00 A.M. - 5:00 P.M.

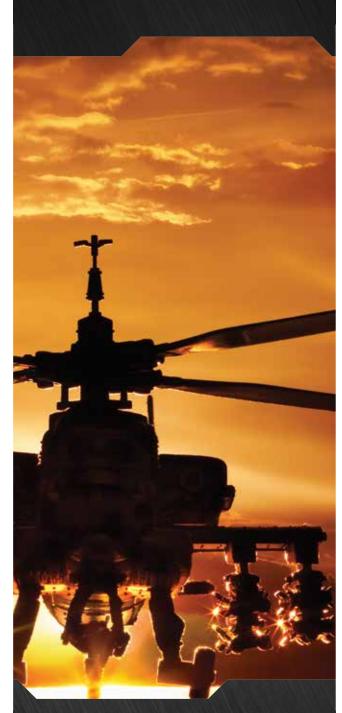
PDP Course: Aviation Human Factors (Day 2 of 2) Location: Orange County Convention Center, Room S330B A review of aircraft accidents commonly reveals that a series of events were allowed to develop well before the actual accident. If aviation personnel can break that chain of events, accident occurrences become less likely. This two-day course will help all aviation-related personnel develop ways to recognize potential contributing links to an accident and develop individual safety nets to prevent errors. The primary goal of this course is to increase safety awareness, reduce errors and ultimately improve business profitability. Pricing as follows: \$975 for Members and \$1,125 for non-Members and includes registration for NBAA2014.

#### 8:00 A.M. - 5:00 P.M.

PDP Course: Conducting Valuable Performance Reviews Location: Orange County Convention Center, Room S330D Exceptional managers realize that performance reviews are a valuable tool to ensure the needs of the company, flight department and employee are met. Knowing the key elements in developing and conducting an employee performance review is essential to effective leadership. This course is for aviation professional on how to get the most out of personnel by enlightening and guiding them to achieving objectives that will benefit not only themselves, personally and professionally, but their department and company as a whole, making them an asset to the organization. Pricing as follows: \$575

#### IANAGING YOUR MATERIAL

## FROM MAINTENANCE TO MISSION READY



CribMaster, the complete solution. visit www.cribmaster.com/missionready/dom or call us at 1.888.419.1399 for more details





for Members and \$725 for non-Members and includes registration for NBAA2014.

#### 8:00 A.M. - 5:00 P.M.

PDP Course: Emergency Response Planning Workshop (Day 2 of 2) Location: Orange County Convention Center, Room S330A

Every aviation department should have the ability to implement its emergency response plan at a moment's notice. This practical, two-day workshop will help your company be prepared in the event of a worse-case scenario, give you the knowledge needed to put together an effective response and provide tips for updating your company's emergency response plan at least every other year. Participants will learn the issues involved in aviation-related disasters, which can also readily be applied in non-aviation events. Pricing as follows: \$1,350 for Members and \$1,525 for non-Members and includes registration for NBAA2014.

#### 8:00 A.M. - 5:00 P.M.

PDP Course: Management Fundamentals for Flight Departments (Day 2 of 2)

Location: Orange County Convention Center, Room S330C

This two-day workshop gives flight department managers key information about safe operations, regulatory compliance, basic management practices, budgeting and accounting, cost controls, vendor selection and tracking, records and reports, planning for the future and other issues. Other topics covered in the workshop include: personnel issues, internal and external communications, case studies, templates and forms and checklists that are useful in daily flight management. Pricing as follows: \$975 for Members and \$1,125 for non-Members and includes registration for NBAA2014.

#### 1:00 P.M. - 2:30 P.M.

NBAA Professional Development Strategic Focus Team Meeting

Location: Orange County Convention Center, Room S310B

#### 1:00 P.M. - 4:00 P.M.

NBAA Access Committee Meeting Location: Orange County Convention Center, Room S310G

#### 3:00 P.M. - 4:00 P.M.

NBAA Schedulers & Dispatchers Committee Meeting Location: Orange County Convention Center, Room S310B

#### 3:00 P.M. - 5:00 P.M.

International Operators Commitee Location: Orange County Convention Center, Room S331B

#### 3:00 P.M. - 5:00 P.M.

NBAA Security Council Meeting Location: Orange County Convention Center, Room S310C

#### 4:00 P.M. - 6:00 P.M.

NBAA Domestic Operations Committee Meeting Location: Orange County Convention Center, Room S310F

#### 4:00 P.M. - 6:00 P.M.

NBAA Safety Committee Meeting Location: Orange County Convention Center, Room S310E

## Tuesday, October 21

#### 7:00 A.M. - 8:15 A.M.

No Plane No Gain Media Kick-Off Breakfast Location: Orange County Convention Center, Exhibit Hall, South B

#### 7:00 A.M. - 6:00 P.M.

Attendee, Exhibitor & Press Registration Open Location: Orange County Convention Center

#### 8:30 A.M. - 10:00 A.M.

NBAA2014 Opening General Session Location: Orange County Convention Center, Exhibit Hall, South B

Join NBAA President and CEO Ed Bolen as he welcomes NBAA's distinguished guest Enterprise Holdings CEO Andy Taylor, who will discuss how business airplanes have helped his company succeed.

#### 9:00 A.M. - 6:00 P.M.

NBAA Static Display Open Location: Orlando Executive Airport

#### 10:00 A.M. - 11:00 A.M.

Honeywell Avionics Pilot Operational Session I Location: Orange County Convention Center, Room S330F Education Track: Maintenance and Technical Issues

#### 10:00 A.M. - 6:00 P.M.

NBAA Exhibit Halls and Light Business Airplane & Helicopter Static Display Open Location: Orange County Convention Center

#### 10:30 A.M. - 12:00 P.M.

2014 Safety Town Hall Meeting Location: Orange County Convention Center, Room S320C/D Education Track: Safety and Risk Management Moderated by: Steve Charbonnaeu, Altria Client Services, Inc. Presented by: Dr. Tony Kern, Convergent Performance, LLC and Marty Grier, Home Depot Aviation Dept. This Session is eligible for CAM application and recertification credit. The NIBAA Safety Committee's 2014 Safety Town Hall will

The NBAA Safety Committee's 2014 Safety Town Hall will feature an overview of the latest Top Safety Focus Areas for the industry as well as an opportunity to dialogue with top



safety thought leaders about issues of importance to your operation, including professionalism and strengthening a safety culture. Attendees will enhance their awareness of the significant risks facing business aviation over the next two to five years.

#### 10:30 A.M. - 12:00 P.M.

Enterprise Risk Management: Integrating Business Aviation Location: Orange County Convention Center, Room S320AB

Education Track: Aviation Management and Aircraft Ownership

Moderated by: Deborah Bew, Aircraft Acquisitions, Inc.; Brint Smith, John F. Throne & Co.; and Tim McSwain, NBAA Aviation Insurance Committee Presented by: Christa Hinckley, Dentons US This Session is eligible for CAM application and recertification credit. Enterprise Risk Management (ERM) is a business discipline receiving increased attention inside and outside of the boardroom. In general, ERM is a process applied in developing strategies across the enterprise which strives to identify potential events that could affect the entity and manage risk to a reasonable degree. Risk management and emergency response planning are aspects of any basic SMS. This interactive session will teach operators how to look beyond safety risk management and emergency response planning to ERM through integration, planning and communication.

#### 10:30 A.M. - 12:00 P.M.

Get Ready for a New FBO **Business Model** Location: Orange County Convention Center, Room S320F Education Track: Aircraft and Flight Operations Moderated by: Amber Finchum, State Farm Presented by: Ron Jackson, Aviation Business Strategies Group and John Enticknap, Aviation Business Strategies Group Because of a strong push towards alternate fuel purchasing strategies from flight departments, charter ops, and fractional ops, FBOs are forced to change the way they deliver and charge for services. At one end, FBOs are faced with higher cost

one end, FBOs are faced with higher co of fuel which drives up the base price and produces higher operating costs, taxes and fees. At the other end is the more savvy aircraft operator striving to drive down their aircraft operating costs and purchasing fuel as competitively as possible. Caught in the middle is the FBO margin. How can FBOs and aircraft operators find mutual ground? This session will detail why a new FBO business model is in the wind and how it will benefit aircraft operators and FBOs alike.

#### 10:30 A.M. - 12:00 P.M.

WE THINK

Leadership Challenge for Business Aviation Professionals Location: Orange County Convention Center, Room S320H

COLOR MATTERS, EVEN AT 30,000 FEET.

#### Delivering a full palette of long-lasting, brilliant colors.

Commercial airlines expect their aircraft coatings to be both eye-catching and incredibly durable. Even under the most extreme conditions. That's why we deliver AMS-3095 certified systems with durable finishes that can easily be maintained and repaired. And the closer you get, the better they look.

SHERWIN-WILLIAMS. Aerospace Coatings usa 888-888-5593 international +1-316-733-7576 <sup>SWAEROSPACE.COM</sup> **f** 💩 🖬



Education Track: Career and Leadership Development Presented by: Phil Roberts, PAR Travel Tech, Inc. This Session is eligible for CAM application and recertification credit.

This session, designed for leaders at all levels within the business aviation industry, will begin with a short review of leadership principles and then engage participants through a facilitated session on a scenario generated by currently unresolved issues or problems facing the business aviation community.

#### 10:30 A.M. - 12:00 P.M.

Mission Ready and Fit for Purpose? Location: Orange County Convention Center, Room S320G

Education Track: Maintenance and Technical Issues Session Coordinator: Jon Haag, Executive Jet Management Moderated by: Jim Sparks, Richardson Aviation Presented by: Adrian Paull, Honeywell; Mark Burns, Gulfstream; and Sanaa Saadani, Satcom Direct This Session is eligible for CAM application and recertification credit.

An "airworthy aircraft" on the ramp may not be good enough for your passengers. Today's most accurate operational term is best described as "fit for purpose." With the demand for constant communication in our personal and business lives, cabin communications is becoming as important as the aircraft's engine to the end user of the aircraft. Cabin communication technologies are consistently changing. The Next Tech for the Next Gen will need to be well-versed in more areas of concentration and IT education won't just be a nicety. Knowledge of network interfaces, fault isolation, and correction of sophisticated LAN systems within the environment will be required. Discussion and takeaways will ensure the department managers, flight crews, flight attendants, and future technicians build on the skill set necessary to maintain constantly changing technology.

#### 10:30 A.M. - 12:00 P.M.

NBAA Security & Customs Update Location: Orange County Convention Center, Room S320E

Education Track: Safety and Risk Management Moderated by: Charlie LeBlanc, FrontierMEDEX Presented by: Eric Rodriguez, US Customs & Border Protection

Committee Session: Join representatives from TSA, CBP and NBAA's Security Council for a review of policy changes and enhancements to programs that have occurred over the last year. Attendees will also receive an overview of potential vulnerabilities that may be present in their operations.

#### 11:15 A.M. - 12:15 P.M.

Honeywell Avionics Pilot Operational Session II Location: Orange County Convention Center, Room S330F Education Track: Maintenance and Technical Issues

#### 12:00 P.M. - 1:30 P.M.

Bombardier Customer Service Roundtable (Bombardier owners/operators only)

Location: Orange County Convention Center, Room S330A/B Education Track: Maintenance and Technical Issues

#### 12:00 P.M. - 2:30 P.M.

NBAA Certified Aviation Manager (CAM) Governing Board Meeting and Luncheon Location: Orange County Convention Center, Room S310E/F/G

#### 12:30 P.M. - 1:15 P.M.

Honeywell Avionics Technical Discussion Location: Orange County Convention Center, Room S330F Education Track: Maintenance and Technical Issues

#### 1:30 P.M. - 2:15 P.M.

Honeywell Propulsion Technical Session (TFE & CFE) Location: Orange County Convention Center, Room S330F

Education Track: Maintenance and Technical Issues

#### 2:00 P.M. - 3:00 P.M.

Air Charter Brokerage: Back to the Future Location: Orange County Convention Center, Room S320H

Education Track: Aircraft and Flight Operations Presented by: Gary Garofalo, Garofalo Goerlich Hainbach PC; Aaron Goerlich, Garofalo Goerlich Hainbach PC; and Al Mann, Reynolds Jet Management

The presentation will review and analyze new Part 295 of the US Department of Transportation (DOT) regulations, i.e., the air charter broker regulations, which are expected to take effect in late 2014 or early 2015. These regulations are expected to allow air charter brokers to legally buy and sell air transportation for their own account, rather than as agents. The presentation will provide a comparison of the new rules proposed by DOT versus existing restrictions, a summary of the various public comments received by DOT in response to its rulemaking proposal, and a discussion of where DOT may come out on open issues.

#### 2:00 P.M. - 3:00 P.M.

Avoiding Pitfalls: Aircraft Ownership and Operating Structure Location: Orange County Convention Center, Room S320E Education Track: Aviation Management and Aircraft Ownership Presented by: Lori Edwards-McGee, Jackson & Wade, LLC This Session is eligible for CAM application and recertification credit. Aviation is a highly regulated industry where the



requirements of various government entities are often at odds. This session will outline the basic structure options available to business aircraft owners and common pitfalls in selecting and implementing structure options. Learn how to ensure FAA compliance while balancing tax considerations when creating an aircraft ownership and operational structure.

#### 2:00 P.M. - 3:00 P.M.

Finding Hidden Value in Your Flight Data Location: Orange County Convention Center, Room S320F

Education Track: Aircraft and Flight Operations Presented by: Ryan De Moor, Amway; Jordan Pfahl, AircraftLogs; and Doug Stewart, AircraftLogs Did you know that a single flight segment in a business aircraft will generate over 40 individual data elements? If you capture and analyze your data properly, you gain knowledge that other organizations don't possess. This session will cover three types of data with which you can us to create powerful, money-saving impact within your organization, simply by capturing your data and putting it to work: 1) Understanding Fuel Costs: Basic data you want to have about your fuel purchases and how you can use it. 2) Fuel Burns: Yes, you can lower them if you have the data. We'll show you how! 3) Passenger Flight Purpose: All the data you need for financial reporting is already flowing

through your hands. Getting a better understanding of all the data your fleet generates, and knowing how to use it, gives your flight department the power to run at optimal efficiency.

#### 2:00 P.M. - 3:00 P.M.

KPI's: Promoting Aviation Value & Building Credibility with the Top Floor Location: Orange County Convention Center, Room S320AB Education Track: Aviation Management and Aircraft Ownership Presented by: Stan Phipps, ConocoPhillips This Session is eligible for CAM application and recertification credit. This session will explore ideas on developing and communicating Key Performance Indicators that build credibility with executives through transparent reporting of the important metrics that measure the costs, performance and value addition of the company's aviation department. Scope will include ideas on 1) strategy development (what are the objectives, opportunities and future state to be achieved), 2) goals definition to support the strategy, 3) process & tools for data

gathering, benchmarking and reporting, and 4) sustainability & continuous improvement.

#### 2:00 P.M. - 3:00 P.M.

NBAA Coffee Social - Sponsored by Pulsar Informatics Location: Orange County Convention Center, Light Business Aircraft & and Helicopter Static Display, Exhibit Hall, North B

Whether you are a Member of NBAA or haven't yet joined, gather at the indoor static display for a Coffee Networking Social. You can meet with NBAA President and CEO Ed Bolen, representatives from NBAA's Board of Directors and Associate Member Advisory Council (AMAC), committee members, staff and your peers to see what NBAA is all about, get your questions answered and learn how NBAA Membership can help make your business even more successful. And enjoy some coffee on us, plus a chance to win passes to NBAA2015 in Las Vegas!

#### 2:00 P.M. - 3:00 P.M.

Pilatus PC-12 M&O Location: Orange County Convention Center, Room S330H Education Track: Maintenance and Technical Issues

#### 2:00 P.M. - 3:00 P.M.

Raising the Bar of Emergency Response Planning Location: Orange County Convention Center,



ILS provides a marketplace for buying and selling aviation parts and services, but we also offer more to help you do business.

- Comprehensive analytical reports to help make informed business decisions
- · Supply and demand data to set more accurate pricing
- Cross reference to discover alternate part numbers and procurement data
- Web Services to streamline and automate business process
- New Auction service to help move excess inventory

Contact us today. Discover the solution that best fits your needs, or see if you qualify for a **FREE** trial



Inventory Locator Service,<sup>®</sup> LLC 1-901-794-5000 (Worldwide) • 1-800-233-3414 (N. America) Email: marketing@ILSmart.com • www.ILSmart.com/marketplace



#### Room S320C/D

Education Track: Safety and Risk Management Session Coordinator: Eve Gregory, C & S Aviation Services Moderated by: Amber Finchum, State Farm Presented by: Donald J. Chupp, Fireside Partners LLC This Session is eligible for CAM application and recertification credit.

2014 marked the first year in aviation history an air carrier was fined by the Department of Transportation for "failing to adhere to the assurances in its family assistance plan." 2014 also bore witness the defining aviation emergency of our time - the inability to locate an overdue transport category aircraft. Both events send a clear message to the entire aviation community - emergency response planning and corporate responsibility are taking center stage. This session will address several fundamental questions: Is your flight operation prepared for the unique challenges of an aircraft accident? Do you have the necessary resources to address the immediate and long term needs of crew and passenger families? Can you protect your company's reputation during the most difficult of times? The presenter will highlight the importance of emergency planning and family assistance and training best practices while illuminating why this is a vital component of your SMS and ERP program.

#### 2:00 P.M. - 3:00 P.M.

Streamlining LOAs

Location: Orange County Convention Center, Room S319 Education Track: Aviation Management and Aircraft Ownership

Presented by: David T. Norton, Shackelford, Melton, McKinley & Norton, LLP and Roger Sultan, FAA This session will provide a brief history of the work between NBAA and the FAA to streamline the RVSM and ADS-B approval processes, details on guidance, an overview of how the process should work, and a report on how it has been working to date. This will be an opportunity to learn do's and don'ts for ADS-B and RVSM approvals and to provide feedback on other approvals that are being delayed.

#### 2:00 P.M. - 3:00 P.M.

TERPS vs. PANS-Ops Operational Differences Location: Orange County Convention Center, Room S320G Education Track: Aircraft and Flight Operations Presented by: Guy Gribble, International Flight Resources The purpose behind PANS-Ops and TERPS procedures is the same: to depart a runway, fly to another airport, and to arrive at the approach end of it's runway without hitting any obstacles or terrain. The method and means that are used by each convention are similar but different in some of the basic assumptions. This session will examine ICAO guidance and operational distinctions international operators must be intimately familiar with.

2:30 P.M. - 3:00 P.M.

#### Honeywell APU Technical Discussion

Location: Orange County Convention Center, Room S330F Education Track: Maintenance and Technical Issues

#### 3:00 P.M. - 4:00 P.M.

Unmanned Aircraft Systems: Regulatory and Legal Developments

Location: Orange County Convention Center, Innovation Zone (Booth #288)

Join us for this session on the future of UAS in the National Airspace System where there are still a number of technological, regulatory and privacy issues to resolve. Panelists will share their thoughts on the FAA's 2015 mandated deadline to have UAS flying daily in the NAS and when a full integration might occur.

#### 3:15 P.M. - 3:45 P.M.

Honeywell Propulsion Technical Session (HTF) Location: Orange County Convention Center, Room S330F

Education Track: Maintenance and Technical Issues

#### 3:30 P.M. - 5:00 P.M.

A Conversation with FAA's Top Safety Leaders Location: Orange County Convention Center, Room S320E Education Track: Industry Update Moderated by: Doug Carr, NBAA and Mark Larsen, NBAA Join our panel of distinguished FAA representatives for our annual opportunity to hear about the latest developments on issues affecting aircraft operations, maintenance and training for business aviation.

#### 3:30 P.M. - 5:00 P.M.

Are You Ready to Be a CAM?

Location: Orange County Convention Center, Room S320H

Education Track: Aviation Management and Aircraft Ownership

Presented by: R. Scott Rose, PepsiCo, Inc; Fred Adams, Basin Electric Power Cooperative; and Jay Evans, NBAA This session will cover how you can prepare for and become a Certified Aviation Manager (CAM). You will learn how to qualify for the program and complete the CAM application; effectively prepare for the exam; and what you can expect when sitting for the exam. Bring your questions to this session as you prepare to take your career to the next level.

#### 3:30 P.M. - 5:00 P.M.

Business Aircraft Appraisals and Evaluations Location: Orange County Convention Center, Room S320G Education Track: Aviation Management and Aircraft Ownership

Moderated by: Gil Wolin, Wolin Aviation Consulting Presented by: George Kleros, JSSI; Anthony Kioussis, Asset Insight, Inc.; Michael Dwyer, Guardian Jet; and Joseph



Zulueta, Aeronautical Systems, Inc. Business aviation experts will discuss recent changes in aircraft values and their effects on the new and pre-owned aircraft sales, finance, and insurance industry segments over the near and far terms. The panelists will examine the three primary change drivers: 1) Economic - the 2014 recovery: have pre-owned aircraft values recovered from the 2008 collapse? What has been the impact of continued fuel and maintenance cost increases? 2) Technological -From the introduction of new aircraft, to new model new engines with better fuel specifics, to new avionics suites with improved communications and navigation capabilities; 3) Regulatory – from emissions to noise to mandated new technology navigational equipment, new requirements require additional investments in previously inexpensive and popular airframes.

#### 3:30 P.M. - 5:00 P.M.

Creating Business Aviation's Next Generation Workforce Location: Orange County Convention Center, Room S320AB Education Track: Career and Leadership Development Moderated by: Sheryl Barden, Aviation Personnel International This Session is eligible for CAM application and recertification credit. Everyone in business aviation has a responsibility to help solve future workforce challenges. This interactive workshop, structured as a focus group/ think tank, will identify key challenges to recruiting top (entry-level) talent and ways to overcome those challenges for all positions in business aviation.

#### 3:30 P.M. - 5:00 P.M.

Implementing IS-BAO in Small Flight Departments Location: Orange County Convention Center, Room S319 Education Track: Safety and Risk Management Presented by: John Sheehan, IBAC Operators with only one or two aircraft can gain the same benefits from

implementing the IS-BAO as the larger operators do. While the process may have seemed a bit daunting, it certainly is not anymore. IBAC provides specific guidance material for the small operator so you can efficiently implement this international safety standard with the resources you have on hand. This presentation explains how your small flight department can utilize this specialized guidance to achieve safety excellence.

#### 3:30 P.M. - 5:00 P.M.

Maintenance Check Flights -Mitigating Risk Location: Orange County Convention Center, Room S320C/D Education Track: Safety and Risk Management Session Coordinator: Will Dirks Moderated by: Don Henderson, VanAllen Presented by: William Riley, KeyCorp Aviation Center; Michael Graham, Cessna Aircraft; Rod Hoctor, Bombardier Aerospace; John O'Meara, Gulfstream Aerospace Corporation; Rich Iudice, Dassault; Dan Grace, FlightSafety International; and Brad McKeage, Embraer Executive Jets This Session is eligible for CAM application and recertification credit. This session will review the risks associated with flights after maintenance events or with abnormal aircraft conditions. Additionally, the panel will discuss best practices to mitigate these risks. This is will be a presentation of the issues and then a round table of industry experts to discuss.

#### 3:30 P.M. - 5:00 P.M.

Mobile Technology: Learn How to Manage Devices Location: Orange County Convention Center, Room S320F Education Track: Aircraft and Flight Operations Presented by: Christopher Kiley, Jeppesen and Jon Kenney, Air Watch This Session is eligible for CAM application and recertification credit. Mobile technology is a way of life - personal, professional, education,



### Helicopter Maintenance & Completions

#### Jim Freeman-President

We are a perfect fit within the aircraft industry. Our repair facility and staff are the ideal size to be flexible to provide the individualized attention that is needed for small and large projects. For over 30 years my strong work ethic, dedication, and

Simply put... we know helicopters.

608.758.1701 helicopterspecialties.net

attention to detail have alwavs kept you flying.

poMmagazine.com



etc. With the introduction of iPads, tablets, iPhones, Smartphones (and other platforms) into the flight deck of most business aircraft operators, questions are being asked about how do I manage personal and/or company-issued devices, how do I control new software releases/upgrades, how do I manage a small or large number of mobile devices across my business and the globe. Join us to learn about mobile device management, what it means, what is out there, what is available, how can it help you manage mobile technology across your operations. You will take away valuable information to share with your organization/ operation in managing mobile devices now and in the



#### 4:00 P.M. - 4:30 P.M.

Honeywell TPE Technical Discussion Location: Orange County Convention Center, Room S330F Education Track: Maintenance and Technical Issues

#### 5:30 P.M. - 7:00 P.M.

Soar Networking Event

6250

Phone: +1 281-325-8300

www.laversab.com

Location: Orange County Convention Center, Innovation Zone (Booth #288)

The SOAR Networking Event is hosted by the Young

Professionals in Business Aviation, attendees will get the chance to meet and greet with rising business aviation professionals and current industry leaders. Take advantage of this valuable opportunity to expand your professional network, while gaining unmatched exposure to current and future leaders at the largest business aviation event in the world. To attend SOAR, you must be a registered attendee and/or exhibitor at NBAA's Business Aviation Convention & Exhibition (NBAA2014)

## Wednesday, October 22

8:00 A.M. - 5:00 P.M. Attendee, Exhibitor & Press Registration Open Location: Orange County Convention Center

#### 8:30 A.M. - 10:00 A.M.

NBAA Tax Committee Meeting Location: Orange County Convention Center, Room S310B

#### 8:30 A.M. - 10:30 A.M.

NBAA Corporate Aviation Management Committee Meeting Location: Orange County Convention Center, Room S310A

#### 9:00 A.M. - 10:00 A.M.

Bombardier: Challenger 300 Technical Update Location: Orange County Convention Center, Room S330E/F Education Track: Maintenance and Technical Issues

9:00 A.M. - 10:00 A.M.



DOM magazine 66



SYSTEMS



Collaborative Decision Making Weather Evaluation Team Update on Supporting NextGen Concepts

Location: Orange County Convention Center, Room S310C

Presented by: Kevin Johnston, FAA ATO and John Kosak, NBAA ATS

This meeting is a follow-up to the FPAW meeting held at last fall's NBAA Business Aviation Convention and Exhibition, where the government agencies shared with the broader aviation-weather community of interest the status of "NextGen Weather," with a focus on activities related to Collaborative Decision Making (CDM) between the operator community and the FAA. In this follow-up meeting, the CDM community will have an opportunity to provide feedback to the Agencies on the overall plans and activities for air traffic management (ATM) and weather communities working together to mitigate the impacts of weather in the NAS in the short-term (12-36 months).

#### 9:00 A.M. - 10:00 A.M.

Corporate Shuttle Operator Roundtable Discussion Location: Orange County Convention Center, Room S320AB

Education Track: Aircraft and Flight Operations Presented by: Jamie Stone, Conoco Phillips and Lisa Swartzwelder, NBAA Domestic Operations Committee Member

Join industry experts and members of the NBAA Domestic Operations Committee's Corporate Shuttle Working Group for engaging roundtable discussions that can benefit any operation. Topics will include:

- Considerations for starting a corporate shuttle service
- Part 125 shuttle operations
- Corporate shuttle benchmarking

#### 9:00 A.M. - 10:00 A.M.

Demystifying Aircraft Accounting and Budgeting Location: Orange County Convention Center, Room S320E

Education Track: Aviation Management and Aircraft Ownership

Presented by: Dave Weil, Flight Dept Solutions, LLC and Nel Stubbs, Conklin & de Decker

This Session is eligible for CAM application and recertification credit.

This Session will take the mystery out of budgeting and accounting for your aircraft. It will provide guidance on how to create "flexible" budgets for varying levels of aircraft activity. In addition, Attendees will learn about suggested cost categories to use when setting up an aircraft accounting system. Finally, they will identify key data elements that are necessary to track for tax and regulatory compliance.

#### 9:00 A.M. - 10:00 A.M.

Implementing Weather Technology in the Cockpit (WTIC) Location: Orange County Convention Center,

#### Room S320C/D

Education Track: Aircraft and Flight Operations Presented by: Gary Pokodner, Federal Aviation Administration

This Session is eligible for CAM application and recertification credit.

The first part of this session will provide an overview of the research being done by the FAA's WTIC program to identify gaps in GA cockpit MET information and technology that have a potential to be a causal factor in a future GA weather-related accident. The briefing will highlight gaps that have been identified with current commercial technology and information products. This portion of the session will also provide an overview of ongoing gap analyses to identify additional gaps. The second part of the session will be a discussion with a goal to propose better processes for disseminating WTIC research results to industry and to getting the WTIC recommendations incorporated into commercial products without implementing standards or other requirements that will likely increase costs.

#### 9:00 A.M. - 10:00 A.M.

Insight to Oversight, Navigating Guidance and Regulation Location: Orange County Convention Center, Room S320G Education Track: Aviation Management and Aircraft Ownership

Presented by: W. Ashley Smith Jr., Jet Logistics and David T. Norton, Shackelford, Melton, McKinley & Norton, LLP Despite knowing the FARs backwards and forwards, do you still find yourself running into roadblocks when seeking approvals from the FAA? The FARs are just the tip of the iceberg. Experts on the NBAA's Domestic Operations Committee will explain how knowing not only the regulations but FAA Order 8900.1 and other related guidance can help you more effectively meet requirements and work efficiently with your FSDO. This session is intended to help both 91 and 135 operators understand the importance of knowing the applicable guidance associated with each regulation in order to help avoid roadblocks when working to get Ops Specs and other approvals.

#### 9:00 A.M. - 10:00 A.M.

Non-Citizen Trusts and Aircraft Registration Location: Orange County Convention Center, Room S319 Education Track: Aviation Management and Aircraft Ownership

Moderated by: Frank Polk, McAfee & Taft Presented by: Scott McCreary, McAfee & Taft; Jon Croasmun, Wells Fargo Bank Northwest, NA; and Brett King, Bank of Utah

After years of debate and study the FAA issued a formal interpretation of FAA regulations pertaining to the registration of aircraft in the name of a Trustee pursuant to a trust agreement with a non-citizen as Trustor and beneficiary,

## IS YOUR BUSINESS IMAGE EVERYTHING IT COULD BE?

Becker 505 specializes in marketing and design for the aviation industry. Let us create your corporate identity, advertisements and marketing campaigns so you can get back to what you do best — running your business!

CALL OR EMAIL US TODAY FOR A FREE QUOTE AND CONSULTATION

info@becker505.com | 608.205.2788 | becker505.com

creative design studio

NBAA



known as NCTs. The published interpretation includes a number of gray areas and is open to additional interpretation by the FAA on a variety of issues. As a result, the FAA's position on the use of NCTs continues to evolve. Perhaps more importantly the FAA's position on NCTs has been criticized by the Office of the Inspector General (OIG) of the DOT which may cause further evaluation of and changes to the use of NCTs for aircraft registration. Learn where NCTs currently stand, the rules and procedures in place, and what may be changing in the future.

#### 9:00 A.M. - 10:00 A.M.

Time Management for Sales & Marketing Teams Location: Orange County Convention Center, Room S320H Education Track: Career and Leadership Development Presented by: Paula Williams, ABCI, LLC and John Williams, ABCI, LLC

Aviation professionals who are responsible for sales results often find themselves with more to do than time to do it! There are a myriad of tasks that you know would improve your company's sales and marketing performance. Unfortunately, small teams or even single individuals find themselves responsible for work that was performed by a team of six or eight people prior to 2009. When sales and marketing tasks are neglected, sales and revenues decline, leading to smaller budgets and potentially further reductions in staff. Turning this vicious cycle around and improving

sales and marketing productivity is key to a company's success, or even survival. This session will offer proven solutions that have worked for us and for our clients.

#### 9:00 A.M. - 10:00 A.M.

Would You Fly With This Pilot? Location: Orange County Convention Center, Room S320F Education Track: Safety and Risk Management Presented by: Quay Snyder, MD, MSPH, Aviation Medicine Advisory Service; Paulo Alves, MD, MedAire; and Pete Agur , The VanAllen Group This Session is eligible for CAM application and recertification credit. Assessing Fitness To Fly (FTF) is critical for each crewmember before every flight to maximize safe operations. The human component of aviation is the most prone to compromise or failure due to many subtle causes. This panel discusses key areas of potential compromise to assess including physical, psychological and cognitive factors. International operations increase risks of fatigue and travel illnesses. Psychological factors

including depression and alcohol/substance use impair cognitive function. Physical factors such as sleep apnea, mild dementia and chronic diseases reduce pilot skills. This panel will discuss the multi-factorial FTF assessment on individual and organizational levels. Strategies for a systemic approach to prevention, identification and risk mitigation of both sudden and subtle incapacitation for the flight department are discussed.

#### 9:00 A.M. - 5:00 P.M.

NBAA Exhibit Halls, Light Business Airplane & Helicopter Static Display and Static Display Open Location: Orange County Convention Center and Orlando Executive Airport

#### 10:00 A.M. - 10:30 A.M.

Dassault Customer Service News Brief Location: Orange County Convention Center, Room S330B/C/D Education Track: Maintenance and Technical Issues

#### 10:30 A.M. - 11:30 A.M.

Bombardier: Challenger 600 Series Technical Update Location: Orange County Convention Center, Room S330E/F Education Track: Maintenance and Technical Issues

#### 10:30 A.M. - 11:30 A.M.

Dassault Falcon 7X M&O





Location: Orange County Convention Center, Room S330B/C/D Education Track: Maintenance and Technical Issues

#### 10:30 A.M. - 12:00 P.M.

NBAA2014 Second Day General Session Location: Orange County Convention Center, Exhibit Hall, South B NBAA President and CEO Ed Bolen will present political power couple James Carville and Mary Matalin, who will share their well-informed, often humorous perspectives on November's mid-term elections.

#### 11:30 A.M. - 1:00 P.M.

Daher Socata M&O Session Location: Orange County Convention Center, Room S330A Education Track: Maintenance and Technical Issues

#### 11:45 A.M. - 12:45 P.M.

Dassault Falcon Pilot Session Location: Orange County Convention Center, Room S330B/C/D Education Track: Maintenance and Technical Issues

#### 12:00 P.M. - 5:00 P.M.

Gulfstream Operators Forum Location: Hilton Orlando Education Track: Maintenance and Technical Issues

#### 12:00PM - REFRESHMENTS/LIGHT LUNCH 1:00PM -5:00PM - FORUM

#### 12:30 P.M. - 2:30 P.M.

Bombardier: Global Technical Update Location: Orange County Convention Center, Room S330E/F Education Track: Maintenance and Technical Issues

#### 1:00 P.M. - 2:00 P.M.

Dassault Falcon 900 Series M&O Location: Orange County Convention Center, Room S330B/C/D Education Track: Maintenance and Technical Issues

#### 1:00 P.M. - 3:00 P.M.

NBAA Regional Leadership Networking Session Location: Orange County Convention Center, Room S310G Education Track: Industry Update Moderated by: Don Hitch, Paramount Citrus Aviation Current local and regional business aviation organization leaders are invited to this networking session, designed specifically to foster interaction and a sharing of best practices among peers. The NBAA Regional Program continues the momentum from our annual Regional Leadership Roundtable with this opportunity for current and future group leaders to share insights and recommendations about hosting successful regional group events, advocacy efforts, scholarship / mentoring opportunities, and more. Presentation topics for this session will be based on the feedback received prior to NBAA2014 from existing regional group leaders. This session also provides an opportunity to showcase outstanding excellence by local and regional groups.

#### 1:00 P.M. - 3:00 P.M.

Pratt & Whitney Canada Turbofan Engines (JT15D, PW300, PW500, PW600) Location: Orange County Convention Center, Room S330G Education Track: Maintenance and Technical Issues

#### 1:00 P.M. - 5:00 P.M.

Friends & Partners in Aviation Weather (Day 1 of 2) Location: Orange County Convention Center, Room S310E/F Presented by: Bruce Carmichael, NCAR; Kevin Johnston,

FAA ATO; John Kosak, NBAA; and Melissa Rudinger, AOPA

The goal of this meeting is to give the opportunity for the community of aviation weather information providers to hear directly from the user community what their major short-term issues are and to motivate action on these issues after this meeting.

#### 1:30 P.M. - 2:30 P.M.

Alternative Compliance with RNP Validation Requirements Location: Orange County Convention Center, Room S320F Education Track: Airspace and Airport Access Presented by: Andrew Riedel, Jeppesen; Clay Barber, Garmin; and Rich Wagner, Jeppesen Since the introduction of Required Navigation Procedures (RNP) and AC 90-101-A, pilots and business aviation operators have struggled with the resources & costs to comply. Without resources to meet requirements, operators

are unable to take advantage of flying RNP procedures. RNP industry experts Jeppesen and Garmin will discuss an alternative method for operators to become compliant with RNP validation requirements. Join us to learn how this alternative may open the benefits of flying RNP procedures to smaller operators and provide a possible alternative to current operators flying RNP procedures.

#### 1:30 P.M. - 2:30 P.M.

Educating, Implementing and Maintaining Aviation Internship Programs

Location: Orange County Convention Center, Room S320AB Education Track: Career and Leadership Development Presented by: Daniel Wolfe, CAMC; Eric Black, ORBAA; Lisa Swartzwelder, ORBAA; and Dr. Tara Harl, Aviation Workforce Development

This Session is eligible for CAM application and recertification credit.



This session will introduce you to the benefits realized by operators with a history of successful aviation internship programs. We intend to address questions head on, so that aviation leaders clearly understand the whole aviation internship process from start to finish. Flight departments small and large have increasingly more demands tasking their team members above and beyond their core responsibilities, such as the management of data manipulation, SMS, ETS, IS-BAO and the analysis of up and coming technology applications. Internships are the answer to a qualified, eager and affordable supplemental workforce. Just as pertinent, internships are essential to our industry, purposefully creating paths to experiential learning not available in the classroom while developing new business aviation professionals. Materials will also be provided that assist you with your business case, program agenda and sample project lists.

#### 1:30 P.M. - 2:30 P.M.

Fatigue Management / SMS and Flight Operations Location: Orange County Convention Center, Room S320H Education Track: Safety and Risk Management Moderated by: Neil Brackin, General Mills, Inc Presented by: Leigh White, Alertness Solutions This Session is eligible for CAM application and recertification credit. As business aircraft fly longer distances and flight hours are starting to increase, schedulers, chief pilots and others involved in planning and safety need to learn how to implement practical fatigue management solutions into flight operations. This session will provide guidance on how to incorporate fatigue management best practices for personnel in all functional roles and in every size organization. You will understand why it is important to be proactive with fatigue management solutions and the integration of these solutions into your SMS program.

#### 1:30 P.M. - 2:30 P.M.

Obtaining the Maximum Benefit from a Business Aircraft Sale or Acquisition

Location: Orange County Convention Center, Room S320G Education Track: Aviation Management and Aircraft Ownership

Session Coordinator: Steve Fushelberger, Holstein Aviation, Inc.

Presented by: Brad Stancil, Holstein Aviation, Inc. The acquisition or sale of a business aircraft is dramatically different from any other capital good purchase, lease or disposal. While legal and financial issues can and do arise, competent counsel generally prevents or mitigates problems in those areas. A far more prevalent occurrence is buyers or sellers who may not possess the required product, pricing





and marketplace knowledge, but who also do not realize what, and what all, they may not know. This seminar will provide real time and current information about the business aircraft marketplace, proven as well as innovative approaches to marketing or acquiring a business jet or turboprop, and actual case histories that can help you avoid similar, complicated, costly and adverse situations.

#### 1:30 P.M. - 2:30 P.M.

Part 135 Compliance Hot Topics

Location: Orange County Convention Center, Room S320C/D

Education Track: Aircraft and Flight Operations

Moderated by: Lindsey McFarren, McFarren Aviation Consulting

Presented by: Kent Jackson, Jackson & Wade and Tim Sullivan, Chantilly Air

This Session is eligible for CAM application and recertification credit.

This session will address current Part 135 "hot topics" and challenges related to regulatory compliance and educate attendees on various methods to mitigate regulatory enforcement action, including voluntary disclosure reporting programs, aviation safety action programs, and more. Hot topics to be discussed may include:

- Flight Crew Records
- Part 135 Flight Training Programs, Check Airmen, and Instructors
- Hazardous Materials
- Operational Control
- Exclusive Use Aircraft
- Legalization of Recreational Marijuana in Two States

#### 1:30 P.M. - 2:30 P.M.

The Real Story of Catering Safety on Board Your Aircraft Location: Orange County Convention Center, Room S319 Education Track: Safety and Risk Management

Presented by: John Detloff, Air Culinaire Worldwide and David Davisson, Valero Energy

This Session is eligible for CAM application and recertification credit.

Catering and food service on board business aircraft is a regular occurrence. But what are some of the challenges in food safety, packaging and delivery of the catering? This presentation is not to scare you about the potential hazards in catering or having food on your aircraft, but will give you tools and techniques addressing how you can minimize the risk in food safety.

#### 1:30 P.M. - 2:30 P.M.

Unmanned Aircraft Systems: Opportunities for Business Aviation **Location:** Orange County Convention Center, Innovation Zone (Booth #288)

New applications are being developed everyday for the use of Unmanned Aircraft Systems (UAS.) Join us as we

discuss the commercial future of UAS, how the business aviation flight department should be involved and the new technologies it will take to keep manned and unmanned aircraft flying safely together in the NAS.

#### 1:30 P.M. - 2:30 P.M.

Will Your Record Keeping System Survive an Audit? Location: Orange County Convention Center, Room S320E Education Track: Aviation Management and Aircraft Ownership

Presented by: Phil Crowther, Jackson & Wade, LLC; Doug Stewart, AircraftLogs; and Jed Wolcott, Wolcott & Associates From flight logs to important tax documents, business aircraft operators are faced with a variety of complex record keeping requirements. Having a robust system in place to maintain these records is critical when preparing for IRS audits and other interactions with regulators. In addition to understanding which records should be maintained, operators are now faced with a wide array of software choices to assist with the record keeping process. Learn what record to keep for federal compliance purposes and strategies to retain necessary files.

#### 2:00 P.M. - 3:00 P.M.

NBAA Annual Meeting of Members Location: Orange County Convention Center, Room S210B

#### 2:15 P.M. - 3:15 P.M.

Dassault Falcon 2000 Series M&O Location: Orange County Convention Center, Room S330B/C/D Education Track: Maintenance and Technical Issues

#### 2:30 P.M. - 3:30 P.M.

Bombardier: Learjet 20/30/55 Technical Update Location: Orange County Convention Center, Room S330E/F Education Track: Maintenance and Technical Issues

#### 3:00 P.M. - 4:30 P.M.

Building Blocks to a Better Safety Culture Location: Orange County Convention Center, Room S320F Education Track: Safety and Risk Management Presented by: Jim Cannon, IBAC This Session is eligible for CAM application and recertification credit. A safety culture can be validated via the SMS Stage 3 characteristics and performance indicators as described in the IS-BAO Audit Procedures Manual. These 10 characteristics and 28 performance indicators are essential to know for any operator. You will learn these essential attributes of a positive safety culture and gain a better understanding of how SMS activities can be fully integrated into your business.

3:00 P.M. - 4:30 P.M.



Communication Bootcamp for Aviation Professionals Location: Orange County Convention Center, Room S319 Education Track: Career and Leadership Development Presented by: Mary Eisenstein, Melmar Enterprises This program will cover the skills and techniques for being an effective communicator. You will gain confidence in communicating with people of different backgrounds, identify basic behavioral styles and techniques to communicate effectively, and identify generational values and beliefs for better communication.

#### 3:00 P.M. - 4:30 P.M.

Current Trends Impacting Business Aircraft Sales Location: Orange County Convention Center, Room S320E Education Track: Aviation Management and Aircraft Ownership

Moderated by: Brad Harris, Dallas Jet Int'l Presented by: Ed Kammerer, Hinkley Allen; Louis Seno, JSSI / ERAU; Chad Anderson, Jetcraft Corporation; Nick Cerretani, Cerretani Aviation Group; and Mike Kahmann, **CIT Business Aircraft Finance** 

Business aviation experts will discuss current trends and recent changes affecting new and used aircraft sales. Specifically, the panelists will examine the following areas:

- 1) Technology changes from new engines to advanced avionics to passenger cabin communication systems, how have such advancements affected used aircraft marketability.
- 2) Economic how are used aircraft values trending and what should buyers and sellers note with respect to near term transactions.
- 3) Financing how is available financing impacting sales transactions.
- 4) Regulatory what buyers and sellers should note with respect to current, proposed, and likely regulatory changes

#### 3:00 P.M. - 4:30 P.M.

Maximize Your Training with an Evidence-Based Training Management System

Location: Orange County Convention Center, Room S320G Education Track: Safety and Risk Management

Presented by: JR Russel, ProActive Safety Inc.; Steve Hall, CAE; Caleb Taylor, ProFLight; and Al Mann, Reynolds Jet Management

The ultimate purpose of a safety management system is to allow an organization to be more proactive and at times, even predictive of the threats present in their operation. Training can be an effective option to mitigate the level of risks associated with those identified threats. Learn how to go above and beyond a 61.58, 125.287, or 135.293 check

### Reduced Maintenance Costs Improved Reliability

A treatment with ACF-50 every two years puts airframe corrosion in a permanent holding pattern...

#### Providing protection for:

Leading Edges • Inlet Rings • Actuators Landing Gear Mechanisms • Galley / Lavatory Structures Seat Tracks • Door Sils • Electrical Contacts



**KILLS CORROSION ON CONTACT** 

# ADVANCE ECHNOLO

#### **Oxygen & Nitrogen Booster Pumps**

PORTABLE

Lightweight and compact Driven by clean dry compressed air or bottled nitrogen.

#### EASY-TO-USE

Eliminate time consuming supply bottle top off, consolidation, and cascading

Automatic shut off when desired pressure is reached

Taughannock Aviation also offers: Mini-mules, Pail Pumps, Complete cart systems and much more



OP 20 O.... P-

Taughannock Ground Support Equipment | 66 Brown Road Ithaca, NY 14850

www.flytac.com | 607.257.7500 | garth@flytac.com | Fax 607-257-6419

## THE WRIGHT BROTHERS MAY HAVE WANTED TO FLY

# But they needed a Mechanic to get it done!

Charles E. Taylor was the Mechanic who made powered flight possible! Help educate the Public on the TRUE role of the Aircraft Maintenance Professional in aviation history and the continued safety of flight!

YOUR DONATIONS ACCEPTED AT WWW.AMTAUSA.COM

## **SPECIAL DONATION REQUEST:**

The AMTA will be donating a bronze bust of Charles E. Taylor and a kiosk containing a picture and bio of recipients of the FAA's Master Mechanic Award to the National Museum of the USAF at Wright-Patterson AFB. You can help by making a donation towards the purchase of the bust and kiosk or by informing recipients of this award of the AMTA's efforts so we can include their history towards aircraft maintenance. Contact AMTA Director Ken MacTiernan at jetdoctor69@gmail.com or at (619) 395-6681 for details.



and best utilize training to address the threats present in your operation through the implementation of an evidencebased Training Management System appropriate to your operation.

#### 3:00 P.M. - 4:30 P.M.

Operating and Doing Business in China Location: Orange County Convention Center, Room S320C/D

Education Track: Industry Update Moderated by: Jay Mesinger, Mesinger Jet Sales Presented by: Ann Holmes , Bloomer deVere; Gary Brock; Robert Molsbergen, President EJM and COO Global Aircraft Management of Netjets, Inc; Roger Whyte; and Michelle Wade, Jackson & Wade

Business aircraft operations in China and the region are continuing to multiply in frequency and importance each year. Our panelists will outline the strategies, milestones and end game of these segments of business and operations in China. Hear from company representatives who are currently engaged in Joint Venture operations, bringing to the region business solutions for aircraft management, MRO and other critical sectors, by embracing the cultural understanding of those in the region with long-term, real-world business aviation experience. Learn from those who have brought aircraft into China and the region, registered them under the Chinese Registry and are successfully delivering the mandate of their respective multi-national companies. Explore the legal environment required to successfully build contracts and complete aircraft transactions, moving aircraft in and out of the region.

#### 3:00 P.M. - 4:30 P.M.

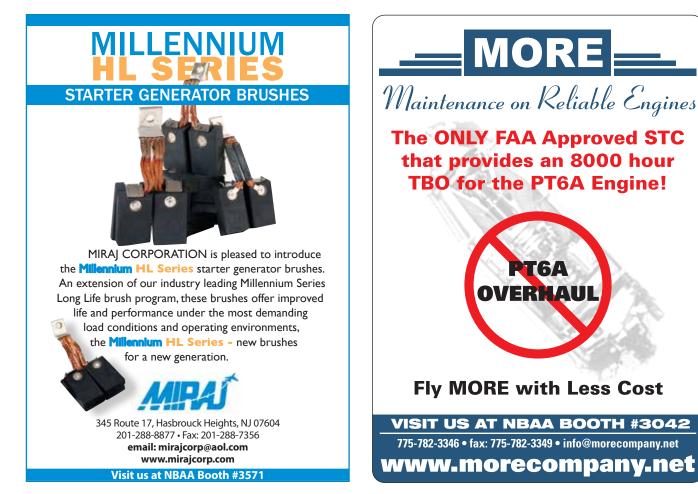
Technology in the Cabin Location: Orange County Convention Center,

Room S320H

Education Track: Aircraft and Flight Operations Moderated by: Dodie Thomas, Altria Client Services, Inc. and NBAA Flight Attendant Committee Chair

Presented by: Debbie Franz, Bombardier Aerospace Corporation ; Christopher Kissinger, The Boeing Co.; and Bethany Davis, Gulfstream Areospace Corp. This Session is eligible for CAM application and recertification credit.

In addition to ensuring our passengers are safe, keeping up with technology in the cabin is one of the great challenges we face in flight. This session open to all aspects within a flight department will educate you on various technology options you can face on a regular basis. Experts from the industry will discuss Cabin Management Systems to connectivity in the cabin as well as looking at the future of satellite technology. This knowledge will allow you to provide even better customer service to your passengers.



## 

### **AVIATION DISTRIBUTORS & MANUFACTURERS ASSOCIATION**

Success depends on relationships. ADMA provides the perfect environment for developing the relationships that you'll need to ensure you meet your goals. ADMA offers many resources to aviation manufacturers and distributors, including:

• Networking

- Membership Directory
- Personal Involvement
- Private Conferences

Annual Conference

• Proceeds Support Annual Scholarship Fund

**EXPERIENCE OUR NEXT WORLD-CLASS EVENT:** October 26 – 30, 2014 - Sawgrass Marriott, Ponte Vedra Beach, Florida

*We invite your company to experience the many rewards of ADMA membership.* For more information about joining ADMA, please contact adma@fernley.com

P. 215-320-3872 | F. 215-564-2175 | ADMA@FERNLEY.COM | WWW.ADMA.ORG



www.facebook.com/ADMAmembers



#### 3:00 P.M. - 4:30 P.M.

The Direct Approach to Transformational Leadership Location: Orange County Convention Center, Room S320AB

Education Track: Career and Leadership Development Presented by: Jim Lara, Gray Stone Advisors and Steve Brechter, Gray Stone Advisors

This Session is eligible for CAM application and recertification credit.

Have you ever wondered why certain aspects of your role as a leader are more difficult to perform than others? The answer likely lies within you. Self-awareness and Transformational Leadership go hand-in-hand, but most approaches to leadership development stop short of the most important component, a clear understanding of 'self.' Like electrons orbiting an atom, leadership development today typically addresses the systems that surround the leader, but rarely touches upon the 'nucleus' of who we really are. The primary measure of success as a Transformational Leader is your 'fit' in the role. In this seminar, we will explore the role that the 'self' plays in becoming a Transformational Leader and how you can succeed by understanding yourself and the various roles a leader must play.

#### 3:00 P.M. - 5:00 P.M.

Pratt & Whitney Canada PT6 Turboprop Engines Location: Orange County Convention Center, Room S330G Education Track: Maintenance and Technical Issues

#### 3:30 P.M. - 4:30 P.M.

Bombardier: Learjet 40/45/60/70/75 Technical Update Location: Orange County Convention Center, Room S330E/F

#### 3:30 P.M. - 4:30 P.M.

Dassault Falcon 10/20/50 Series M&O Location: Orange County Convention Center, Room S330B/C/D Education Track: Maintenance and Technical Issues

#### 6:00 P.M. - 11:00 P.M.

NBAA/CAN Soiree, an Evening with Angels Location: Hyatt Regency Orlando, Regency Ballroom Entertain customers, network with industry peers, support Corporate Angel Network (CAN) and be treated to a private concert by Three Dog Night. Your attendance at the event, along with your participation in the live and silent auctions, will help raise critical funds for CAN, so they can continue their important work of delivering cancer patients to specialized and lifesaving treatment.

## Thursday, October 23

#### 8:00 A.M. - 3:00 P.M.

Attendee, Exhibitor & Press Registration Open Location: Orlando Executive Airport

#### 8:00 A.M. - 4:00 P.M.

Attendee, Exhibitor & Press Registration Open Location: Orange County Convention Center

#### Managing the intersection of business

and/government

#### Association Management

- Legal Services
- Management Services

Public Policy Advocacy

- Lobbying Policymakers
- Managing Grassroots Campaigns
- Producing Comprehensive Legislative Materials
- Analyzing Legislation
- Working with Coalitions to Strategize and Implement Joint Advocacy Campaigns

#### **Regulatory Counsel**

- Regulatory Integration/Rulemaking Proceedings
- Management of Certification Projects
- Ensuring a Professional Relationship with the FAA
- Legal Opinions
- Enforcement Defense
- Private Company Training
- Independent Regulatory Compliance Audits
- Internal Company Investigations
- Aircraft Accidents and Incidents
- Drafting of Company Manuals and Related Procedures
- Review of Contracts

## Obadal, Filler, MacLeod & Klein, P.L.C.

Public Policy Advocacy Regulatory Counsel Association Management

potomac-law.com



#### 8:00 A.M. - 5:00 P.M.

Friends & Partners in Aviation Weather (Day 2 of 2) Location: Orange County Convention Center, Room S310E/F

Presented by: Bruce Carmichael, NCAR; Kevin Johnston, FAA ATO; John Kosak, NBAA; and Melissa Rudinger, AOPA The goal of this meeting is to give the opportunity for the community of aviation weather information providers to hear directly from the user community what their major short-term issues are, and to motivate action on these issues after this meeting.

#### 9:00 A.M. - 10:00 A.M.

Careers in Business Aviation Day: General Session Location: Orange County Convention Center, Room S320A/B Education Track: Career and Leadership Development Moderated by: Peter Korns, NBAA

NBAA opens its doors to future leaders of the industry by welcoming middle school, high school and college students interested in exploring careers in business aviation. Attending NBAA2014 is a great way to gain exposure and learn about this growing industry and how you can be a part of it. Kick-off the dedicated Careers in Business Aviation Day by joining us at this General Session where you will hear presentations from keynote speakers about exciting opportunities, the growing talent demand, and resources available for developing your career.

#### 9:00 A.M. - 3:00 P.M.

NBAA Static Display Open Location: Orlando Executive Airport

#### 9:00 A.M. - 4:00 P.M.

NBAA Exhibit Halls and Light Business Airplane & Helicopter Static Display Open Location: Orange County Convention Center

#### 10:30 A.M. - 12:00 P.M.

NBAA/UAA Career Seminar for College Students Location: Orange County Convention Center, Room S320C/D Education Track: Career and Leadership Development

Presented by: Peter Korns, NBAA

Are you a college student interested in pursuing a career in a business aviation field? Explore the many faces of this industry and hear from experts from a variety of fields. Roundtable discussions will be hosted to provide you with an opportunity to talk face-to-face with professional leaders from all across the business aviation industry. Gain valuable insight into how you can get the best out of your education to launch your chosen career path. This session is open to all students attending University Aviation Association (UAA) schools. Please contact NBAA's Peter Korns (pkorns@nbaa. org) for complimentary registration.



GET COMPLIANT

#### MEET EPA AIRLINE DRINKING WATER RULE

Choose **Purogene**° **The #1** recommended product for potable water disinfecting of aircraft water systems and ground support equipment.

P.A.S.S.<sup>®</sup> Airline Sanitation Systems will automatically blend Purogene<sup>®</sup> and Activator at the recommended dilution ratios eliminating hand mixing.

FOR

SPECIAL SAVINGS

Learn more at AeroSafeProducts.com/GetPurogene or call 404.855.1539

Purogene



auizegam 2014 78 NBAA

## Friday, October 24

#### 8:00 A.M. - 5:00 P.M.

PDP Course: IS-BAO Flight Operations Manual Workshop (Day 1 of 2) Location: Orange County Convention Center, Room S320F

All flight departments should have up-to-date flight operations manuals that employ the International Standard for Business Aircraft Operations and set forth policies and procedures to ensure sale and effective flight operations. This highly interactive workshop covers safety management systems, standard operating procedures, flight operations, training, administration/organization, maintenance and international standards. The instructor draws upon the experience of workshop participants to demonstrate how flight departments really operate. Pricing as follows: \$1,995 for Members and \$2,145 for non-Members with the manual (without the manual, \$975 for members and \$1,125 for non-members). Includes registration for NBAA2014.

## Saturday, October 25

#### 8:00 A.M. - 5:00 P.M.

PDP Course: IS-BAO Flight Operations Manual Workshop (Day 2 of 2) Location: Orange County Convention Center, Room S320F

All flight departments should have up-to-date flight operations manuals that employ the International Standard for Business Aircraft Operations and set forth policies and procedures to ensure sale and effective flight operations. This highly interactive workshop covers safety management systems, standard operating procedures, flight operations, training, administration/organization, maintenance and international standards. The instructor draws upon the experience of workshop participants to demonstrate how flight departments really operate. Pricing as follows, \$1,995 for Members and \$2,145 for non-Members with the manual (without the manual, \$975 for members and \$1,125 for non-members). Includes registration for NBAA2014.

